

Public Speaking Rubric
(April 2011)

	Does Not Meet Expectations	Partially Meets Expectations	Meets Expectations	Exceeds Expectations
Structure	1	2	3	4
	Intro just states topic; lacks specific order; no closing.	Intro. is lacking either preview/att-getter; discussion difficult to follow; closing lacks either review or memorable statement.	Good introduction; organization is easy to follow; closing has a review and memorable statement.	Excellent introduction; logically organized discussion; good use of transitions; good review/memorable statement.
Content	1	2	3	4
	Topic remains overly general/superficial with little or no sense of audience.	Topic is only partially developed with details and/or illustration.	Topic contains supporting detail and/or illustration adequate to meet audience needs.	Topic is thoroughly developed and effectively illustrated, consistent awareness of audience throughout.
Delivery	1	2	3	4
	Reads major portions; very little eye contact; inappropriate posture for significant portions; very difficult to hear; no expression; frequent major grammar errors; appearance was a distraction; excessive crutch words	Some portions are read; struggle with eye contact; inappropriate posture at times; difficult to hear at times; little expression; grammar errors interfere; appearance hindered the presentation ; crutch words are distracting	Does not read the material; acceptable eye contact; appropriate posture; easily heard; appropriate expression; few grammar errors; appropriate appearance; a few crutch words	Does not read the material; excellent eye contact; appropriate posture; easily heard; expressive; no noticeable grammar errors; appearance enhanced presentation; no noticeable crutch words

*expression – gesture and/or vocal variety

*crutch words – huh, like, you know, etc.